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# HELPFUL INFORMATION

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## Here are a few tips

1. Write a short cover letter telling them about you and be creative and professional in your mailing approach.
2. If they want you- don't make them hunt for your contact info. Include your contact number on everything!
3. Be Polite. Don't call again and again. They got your package. If they like, they'll call you. If not, they might like you next month. So chill.
4. The more mailings you send out the better your chances. Agents come and go frequently. You need to get your name, resume and/or photo or ideas out there and often.
5. Always, always use a legitimate state licensed union franchised talent agency. Get the up-to-date talent agent list at [showbizltd.com](http://showbizltd.com) if you are planning on doing acting, modeling, directing or writing professionally, these are the only talent agents you should use.
6. Do your homework. Millions of people are trying to break into showbiz. Be professional and stay ahead. You need to know who the executives are that are currently working on a project. All of our listings consist of working professionals. If they aren't currently working, they aren't listed.
7. Study, practice and, then, study more. Take classes, and, then, take more classes. When you get that audition for that dream role, you'll need the talent to back it up. Never stop learning and improving.
8. Don't be afraid to start small. If you are planning on becoming a star and make your living as actor or model: learn your craft by taking smaller roles, doing plays, print work (fashion & commercial), and commercials. All are great things that will give you experience, skills, and credits and pay great money.
9. Be a big fish in a small pond. You don't have to be in L.A. or N.Y. to be successful. Get a local licensed union franchised agency from our list and build your resume and experience locally before hitting N.Y. or L.A.
10. Do commercials. They teach you how to audition, work with agents, negotiate, acting, working on a set, putting your resume together, getting professional headshots, and bring income. One national commercial can pay you over \$100,000 over two years. If you or your children are really serious get "Lights, Camera, Kid's" video and learn from industry professionals. [showbizltd.com/kidsvideo.cfm](http://showbizltd.com/kidsvideo.cfm)

**No agent yet? Get jobs on your own: mail directly to Casting Directors and Producers/Production Companies using the mailing labels at [www.showbizlabels.com](http://www.showbizlabels.com). You will be surprised at how few people think of this.**

## TARGETING AGENTS

- Determine what your interests and needs are and use our lists and preprinted labels to reach those agencies.
- Reach out only to state licensed franchised agencies. They're licensed by each state and uphold all union rules and state laws.
- Ask your friends which agent they're with and see if they can put in a word for you with their agent.

## GET INVOLVED

- Performers often find agents through friends and fellow performers. Get involved with activities that will put you in touch with other performers such as workshops, casting showcases and special seminars.
- Agents may want experience. Many agents will consider taking on new clients if they have a strong theatrical background. Get involved in a play or showcase and send invitations to your target agents.

## RESUMES

- All Resumes are not created equal. Tailor your resume to the specific area of representation in which you are interested (i.e. If you are looking for a commercial agent, list your commercial credits first).
- Always keep your resume current, and remember to include union affiliations and a contact telephone number.
- An audio demo tape should generally not exceed 3 minutes. The purpose of the tape is to display your style, quality and range.

## INTERVIEW YOUR AGENT

- Make the most of the situation. Do your homework and know his/her reputation in the industry, connection, background, possibly some clients. Ask Questions.
- Remember, your agent works for you and you work for your agent. The ideal relationship will be satisfying and beneficial for both parties.

## REGARDING CHILDREN

- Dive in only if your child wants to become involved.
- If you're child is willing, but you don't have the time to commit, do not get involved.
- You must take full responsibility by reading all contracts and documents thoroughly and familiarizing yourself with special regulation and laws that apply to children. You owe it to them.

***Have FUN & BREAK A LEG!***